



BRANDED.

Who we are.

We are an Award Winning Industrial Design & Print Agency.

Our team is made up of super creative and passionate designers who come with a wealth of experience in shopper marketing, retail marketing, industrial design, graphic design, POS and production.



Chris S

(B. Industrial Design)

Managing
Director



Lilian F

(B. Graphic Design)

Creative Design
& Innovation



Damian P

(B. Industrial Design)

Partner, Project
Management & Logistics



Lena H

(B. Multimedia)

Business Development
Management & Marketing



Alejandro M

(M. Industrial Design)

Industrial Design
& Sustainability

What we do.

We specialize in (*but not limited to*) temporary and permanent retail display solutions, industrial design, prototyping and theatre POS. We bring ideas to life feasibly, practically and efficiently.



INNOVATIVE
THINKING



GRAPHIC
DESIGN



INDUSTRIAL
DESIGN



POS
SOLUTIONS



RAPID
PROTOTYPING



PROJECT
MANAGEMENT



PRODUCTION
& LOGISTICS



INSTALLATION
& DISTRIBUTION

Our Capabilities.

We have built our business on providing complete end to end solutions, and focus on ensuring our customers' needs are met at an impeccable level. We aren't afraid of hard work. We get things done.



GRAPHIC &
INDUSTRIAL
DESIGN

- Concept Design
- Hand Renderings
- Computer Renderings
- Ai Concepts
- Artworking
- Branding
- Engineering Design
- 2D / 3D Development
- Dielines
- Prototyping & Testing



PROJECT
MANAGEMENT

- Pre-Production Planning
- Timeline (Gantt Charts)
- Production Planning
- Container Visualisation
- Pallet Visualisation
- Packing Visualisation
- Quality Assurance
- Project Management



LOCAL & OFFSHORE
PRODUCTION

- Digital & Offset Printing
- Wide Format Printing
- CNC Router Cutting
- Plastic Fabrication
- Metal Fabrication
- Vacuum Forming
- 3D Printing
- Injection Molding
- Rotational Molding



LOGISTICS &
FREIGHT

- Freight Forwarding
- 3PL
- Packing
- Palletising
- Warehousing
- Distribution
- Freight Liaising



INSTALLATION &
ACTIVATION

- Instructional
Photography & Videos
- QR Implementation
- Analytics & Reporting
- Quality Control
- Store Visits

Sustainability.

POSCYCLE is a circular POS Design strategy by BRANDED GROUP. Our focus is on producing sustainable Retail Marketing Solutions.

Everything we do and who we are will always be 100%:



REUSABLE



RENEWABLE



RECYCLABLE



BIODEGRADABLE



CARBON NEUTRAL

How sustainable is your current business?

To find out more, book in a complimentary 30 minute consultation today.

OUR WORK

Temporary POS.



Permanent POS.



Exhibition.



Inflatables & Novelty Theater.



Branding.



Artificial Intelligence.

We embrace generative artificial intelligence and use it to create high quality visuals which we reverse engineer into tangible solutions. For more examples, check out our 'Retail Ai' Social Media Pages on Instagram and LinkedIn.



Let's Work Together

No job too big or too small. Reach out to us today to see how we can bring your ideas to life.



www.brandedgroup.com.au



lena@brandedgroup.com.au



0477 406 554



@branded.group



/brandedgrp



@brandedgroupaus



@branded.group



**Thank
you.**

**Our objective for the future is
to stay exactly as we are...
CONTINUOUSLY CHANGING**