

Who we are.

We are an Award Winning Industrial Design & Print Agency.

Our team is made up of super creative and passionate designers who come with a wealth of experience in shopper marketing, retail marketing, industrial design, graphic design, POS and production.











Chris S
(B. Industrial Design)

Managing Director

Lilian F (B. Graphic Design)

Creative Design & Innovation

Damian P(B. Industrial Design)

Partner, Project Management & Logistics

Lena H
(B. Multimedia)

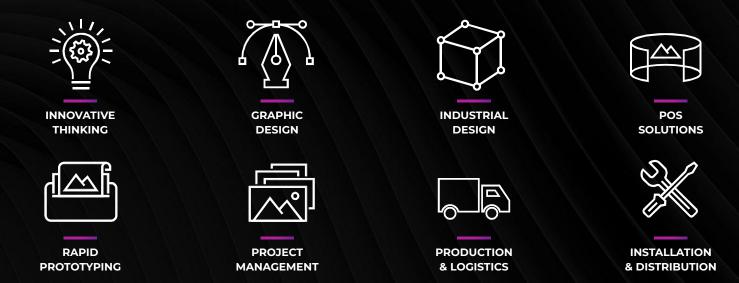
Business Development Management & Marketing

Alejandro M (M. Industrial Design)

Industrial Design & Sustainability

What we do.

We specialize in (but not limited to) temporary and permanent retail display solutions, industrial design, prototyping and theatre POS. We bring ideas to life feasibly, practically and efficiently.



Our Capabilities.

We have built our business on providing complete end to end solutions, and focus on ensuring our customers' needs are met at an impeccable level. We aren't afraid of hard work. We get things done.



- Concept Design
- Hand Renderings
- Computer Renderings
- Ai Concepts
- Artworking
- Branding
- Engineering Design
- 2D / 3D Development
- Dielines
- Prototyping & Testing



- Pre-Production Planning
- Timeline (Gantt Charts)
- Production Planning
- Container Visualisation
- Pallet Visualisation
- Packing Visualisation
- Quality Assurance
- Project Management



- Digital & Offset Printing
- Wide Format Printing
- CNC Router Cutting
- Plastic Fabrication
- Metal Fabrication
- Vacuum Forming
- 3D Printing
- Injection Molding
- Rotational Molding



- Freight Forwarding
- 3PL
- Packing
- Palletising
- Warehousing
- Distribution
- Freight Liaising



- Instructional
- **Photography & Videos**
- QR Implementation
- Analytics & Reporting
- Quality Control
- Store Visits

Sustainability.

POSCYCLE is a circular POS Design strategy by BRANDED GROUP. Our focus is on producing sustainable Retail Marketing Solutions.

Everything we do and who we are will always be 100%:











REUSABLE

RENEWABLE

RECYCLABLE

BIODEGRADABLE

CARBON NEUTRAL

How sustainable is your current business?
To find out more, book in a complimentary 30 minute consultation today.

OUR WORK

Temporary POS.















Permanent POS.













Exhibition.















Inflatables & Novelty Theater.









Branding.













Artificial Intelligence.

We embrace generative artificial intelligence and use it to create high quality visuals which we reverse engineer into tangible solutions. For more examples, check out our 'Retail Ai' Social Media Pages on Instagram and Linkedin.



Let's Work Together

No job too big or too small. Reach out to us today to see how we can bring your ideas to life.



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/brandedgrp



@brandedgroupaus



@branded.group

Thank you.

Our objective for the future is to stay exactly as we are...

CONTINUOUSLY CHANGING